



Hands-on Email Marketing Workshop

Email marketing is one of the most cost effective ways to keep in touch with your prospects, customers, donors and partners.

This hands-on workshop is designed to help you learn how to do it yourself and create an email that will generate results for you and your business or organization. You will actually use the tools and resources that help small businesses, sales professionals and nonprofits create email marketing campaigns that will generate REAL results.

Bonus Free Trial:

All students who attend this class will receive FREE access to Web-based email marketing software that allows you to send visually rich emails and analyze results. Registrants will receive credits to set up FREE emails.

You Will Learn

- Email marketing best practices
- CAN-SPAM compliance training
- Email marketing "how-to" and tips
- How to build a list
- How to create and launch a successful email marketing campaign
- How to setup a FREE trial email marketing hosting account
- How to test, track and tweak your email marketing campaigns

For more information or to register, visit www.emarketinglearningcenter.org or call (814) 898-6500.