



Creative Industries List

Following is a listing of industry sectors that are considered to be creative industries. This list is illustrative but not exhaustive. Contact Jill Edwards at jilledwards@psu.edu or at (717) 948-6625 if you have any questions.

Data Science

- Communications
- Internet
- R & D
- Sensor
- Telecomm

Entertainment

- Film & Media
- Recreation
- Toys

Design

- Architecture
- Engineering
- Industrial Design
- Other Design
- Textiles
- Urban

Fine Arts

- Museums
- Music
- Performing Arts
- Visual Arts

Software/Hardware

- Engineering
- Health Devices
- Manufacturing
- Retail
- Software

Media/Communications

- Advertising
- Broadcasting
- Graphic Design
- Marketing
- Painting
- Public Relations
- Publishing

Creative Industry Support

- Post-Secondary
- Education
- R & D
- Services

Culinary Arts

- Food Choices
- Store Models
- Kitchen Automation
- Ordering/Payment